

Jaehyon Nahm

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Fields of Interest

Industrial Organization / Antitrust /Micro Economics

Education

Ph D. in Economics,. Economics, Harvard University, Cambridge, USA
MA. in Economics,. Economics, Harvard University, Cambridge, USA
B.A in Economics. Seoul National University, Seoul, Korea

Academic Experience

Professor, Department of Economics, Korea University, Sep 2010 – Current.
Visiting Scholar, UCLA, July 2012~Feb 2013
Adjunct Professor, Hitotsubashi University, Dec 2010 –Feb 2011
Associate Professor, Department of Economics, Korea University, March 2009-
June 2010.
Associate Professor, Department of Economics, Sogang University, March 2007-
Feb 2009.
Assistant Professor, Department of Economics, Hong Kong Univ. of Science and
Technology, July 2000 –Feb 2007 .

Editorial Board

Information Economics and Policy, Associate Editor (2006-2010)
The Korea Economic Review, Editorial Board (2008-current)
*The Korean Journal of Industrial Organization, Editorial Board (2008-2009,
2015~current)*
*Journal of Economic Theory and Econometrics, Editorial Board. (2007-2008,
2010~2012)*

Award and Honours

- Winner of *the Franklin Prize for Teaching excellence* (HKUST) in 2004
- Top Ten Best Lecturer in HKUST, 2000-2001

- Korea Foundation for Advanced Studies (KFAS) Full Fellowship, 1994-2000
- The Best Graduation Student of the Year Award, 1992, Seoul National University

Publication

- “Communication of Soft Information: Reputation and Imperfect Enforcement of Reporting,” (with J.P. Choi and E. Kristiansen), forthcoming in *Journal of Economic Behavior and Organization*
- “An Economic Approach to Efficient Distribution Channels for Search Ads,” (in Korean) *International Telecommunications Policy Review*, vol. 23, no. 2 (June), 2016
- “Merger Simulation in an Open Economy,” (with J.P. Choi), *Hitotsubashi Journal of Economics*, vol. 57, no. 1 (June), 2016
- “The Everlasting Honeymoon Effect?,” (with Duk Pa Kim and Jun Hyung), (in Korean) *Sogang Economic Papers*, vol. 45, no. 1 (Feb), 2016
- “The Consent Agreement in Naver-Daum Case (2014) and the Analysis of Competitive Effects of Vertical Restraints,” (with Seonghoon Jeon and Chongmin Kim), (in Korean) *Korean Journal of Law and Economics*, vol. 12, no. 2 (Aug), 2015
- “Market Definition for Multi-channel Video Programming Distribution Market: Focusing on Real-time Retransmission of Terrestrial TV Channels,” (with Sang Kyu Rhee), (in Korean) *International Telecommunications Policy Review*, vol. 21, no. 3 (Sep), 2014
- “Too Old to Play?,” (with Sei Beom Won), (in Korean) *Korea Review of Applied Economics*, vol. 16, no. 1 (June), 2014
- “Predation, Financial Constraints, and Entry-deterrence Markov Perfect Equilibrium”, (with Abraham L. Wickelgren), *The Korean Journal of Industrial Organization*, vol. 22, no. 1 (April), 2014
- “Merger Analysis of Revenue Maximizing Firm,” (with Sei Beom Won), (in Korean) *Korean Journal of Law and Economics*, vol. 9, no. 2 (Dec), 2012
- “A Study on the Regulation of Reverse Payment Settlements,” (with Hyeon Soo Kim), (in Korean) *The Journal of Comparative Private Law*, vol. 18, no. 3 (Aug), 2011
- “The Economic Impact of a Reduction in Illegal Copy,” (with Doyung Kim, Seonghoon Jeon and Jinhwa Chung), (in Korean) *Journal of Korean Economics Studies*, vol. 1, no. 29 (Mar), 2011

- “Product Announcement and Reputation in a Cheap Talk Game,” (with Jay Pil Choi), *Journal of Economic Theory and Econometrics*, vol. 21.4 (Dec), 2010
- “Several Topics in Cartel Leniency Program Implementation,” (with Hyensoo Kim), (in Korean) *Korea Review of Applied Economics*, vol. 12, no. 2 (Sep), 2010
- “Vaporware,” (with J.P. Choi and E. Kristiansen), *International Economic Review*, vol. 51, no. 3 (Aug), 2010
- “A Merger Simulation Model in a Two-sided Market: Evaluation of Merger Effects between Internet Shopping Malls,” (with Jeon Seonghoon), (in Korean) *Korea Review of Applied Economics*, vol. 12, no. 1 (June), 2010
- “The Effects of Vertical Relation on Price Competition in Retail Gasoline Markets in Seoul,” (with Seon-ah Oh), (in Korean) *The Korean Journal of Industrial Organization*, vol. 18, no. 2 (June), 2010
- “Asymmetric Complementary Goods Pricing under Sequential Moves,” (with Leonard Cheng), *The B.E. Journal of Economic Analysis & Policy*, vol. 10, no. 1, 2010
- “The Effect of One-way Compatibility on Technology Adoption in systems markets,” *Information Economics and Policy*, vol. 20-3 (Sep), 2008
- “Product Boundary, Vertical Competition, and the Double Mark-up Problem,” (with L. Cheng), *Rand Journal of Economics*, vol. 38, no. 2, 2007
- “Re-examining the effect of the most-favoured-nation provision in input prices on R&D incentives,” (with J. Y. Kim), *International Journal of Industrial Organization*, vol. 25 (Feb), 2007
- “An Economic Analysis of Product Pre-announcement,” (with J.P. Choi and E. Kristiansen), *CESifo Economic Studies*, vol. 51, no. 2-3, 2005
- “Open Architecture and R&D Incentives,” *The Journal of Industrial Economics*, vol. 52, no. 4 (Dec), 2004
- “Durable Goods Monopoly with Endogenous Innovation,” *Journal of Economics and Management Strategy*, vol. 13, no. 2 (June), 2004
- “The Gatekeeper’s Optimal Fee Structure when Sellers can Price Discriminate,” *Economic Letters*, vol. 80, no. 1 (July), 2003

Working Papers

“Strategic Product Pre-announcements in Markets with Network Effects,” (with J.P. Choi and E. Kristiansen) under ‘revise and resubmit’ in *International Journal of Industrial Organization*.

“Earning Management Game,” (with J.P. Choi and E. Kristiansen)

Other Publications

“Announcing Information Goods” (with J.P. Choi and E. Kristiansen)in *Industrial Organization and the Digital Economy*, MIT Press, *Edited by Gerhard Illing and Martin Peitz* , 2006.

Conference Participations(Presentation/Discussant)

Japan FTC (Tokyo, 2011), Federal Trade Commission (Washington DC), Econometric Society Meeting World Congress 2005 (London), North America Econometric Society Winter Meeting 2005 (Philadelphia), 2003 (Washington, D.C), 2002 (Atlanta), , Econometric Society Summer Meeting 2001 (Maryland); European Econometric Society Summer Meeting 2002 (Venice); Workshop “Workshop on the Economics of Internet and Innovation,” Toulouse 2002; Conference “The Economics of Software and Internet Industries,” Toulouse 2005, 2001; Annual Conference of The European Association for Research in Industrial Economics 2002 (Madrid), 2003 (Helsinki), 2004 (Berlin); The Kiel Workshop 2003, 2005 on “The Economics of Information and Network Industries”. The Third Summer Workshop On Industrial Organization and Management Strategy, 2006 (Beijing), Far Eastern Econometric Society Meeting, 2006 (Beijing), Conference on the Economics of Information and Communication Technologies, 2006 (Paris).

Professional Service (referee jobs)

Journal of Political Economics, Rand Journal of Economic, International Journal of Industrial Organization, Economic Letters, Journal of Economics and Management Strategy, Journal of Industrial Economics, Games and Economic Behaviour, Review of Industrial Organization, The B.E. Journals in Theoretical Economics, Journal of European Economic Association.

Teaching

Managerial Economics (MBA)

Economics of High Tech Industries I, II (MBA, MSc)

Industrial Organization (Graduate school, Undergraduate)

Economics of High Tech Industries (Undergraduate)

Microeconomics (Graduate school, Undergraduate)